



DOGWOOD INITIATIVE

BC VIEWS ON TANKER TRAFFIC

Simplified *Understanding*

November 23, 2016



Methodology



- Results are based on an online study conducted from November 17 to November 21, 2016, among 805 adult British Columbians.
- The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia.
- The margin of error, which measures sample variability, is ± 3.5 percentage points for each sample, nineteen times out of twenty.



DETAILED RESULTS

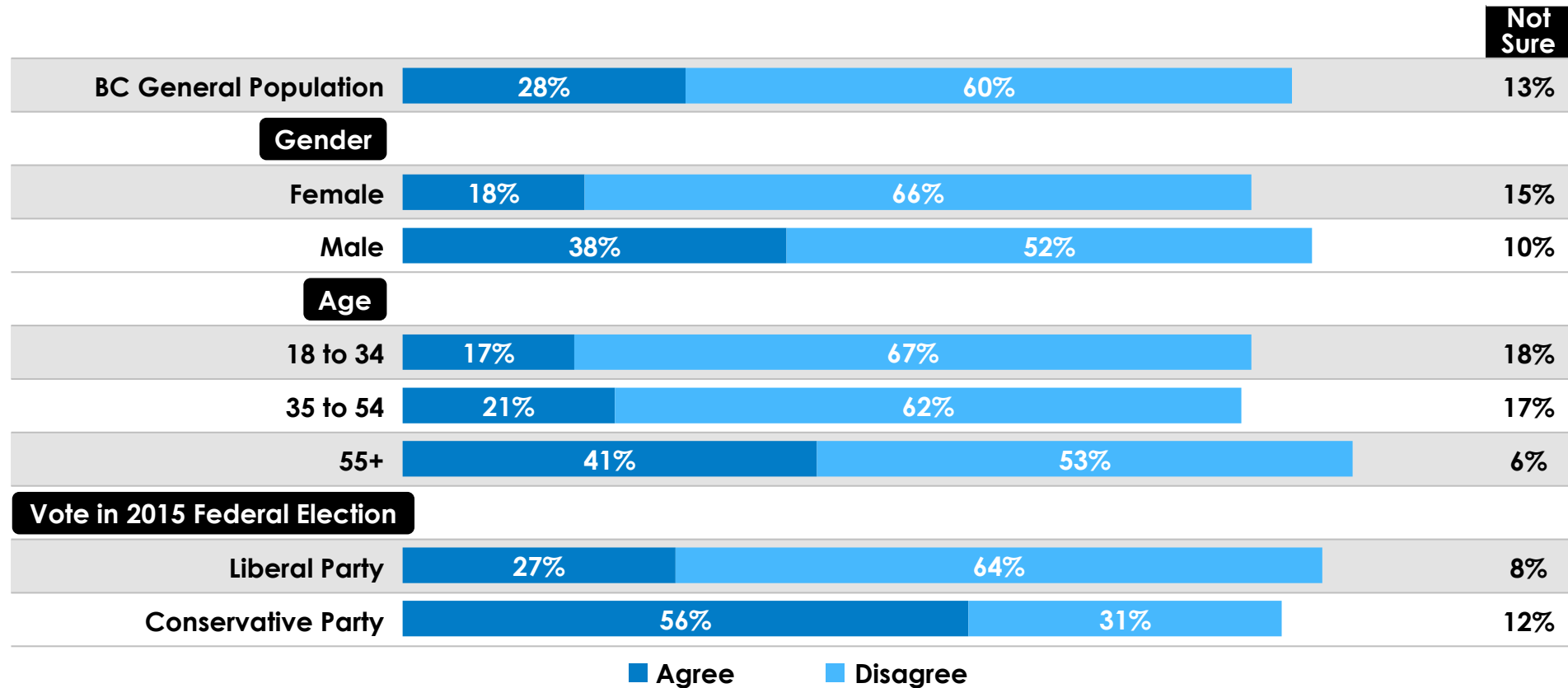


Simplified *Understanding*



Only 28 per cent of British Columbians agree with increasing the number of oil tankers in BC's coastal waters, while three-in-five (60%) disagree.

Increasing Tanker Traffic

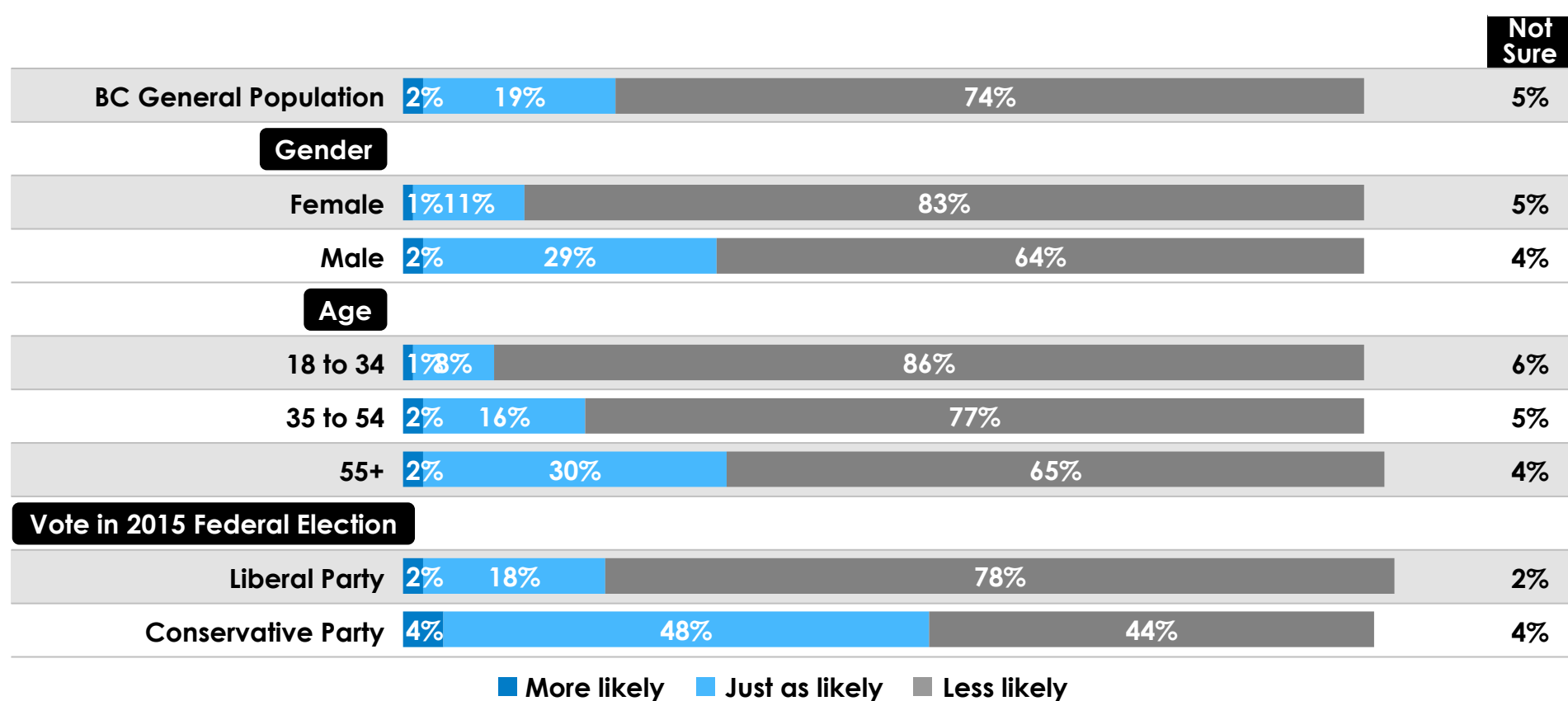


Base: All respondents (n=805)
 All things considered, do you agree or disagree with increasing the number of oil tankers in B.C.'s coastal waters?



Three-in-four British Columbians (74%) are less likely to support oil tanker projects on the south coast due to concerns about whales.

Whales



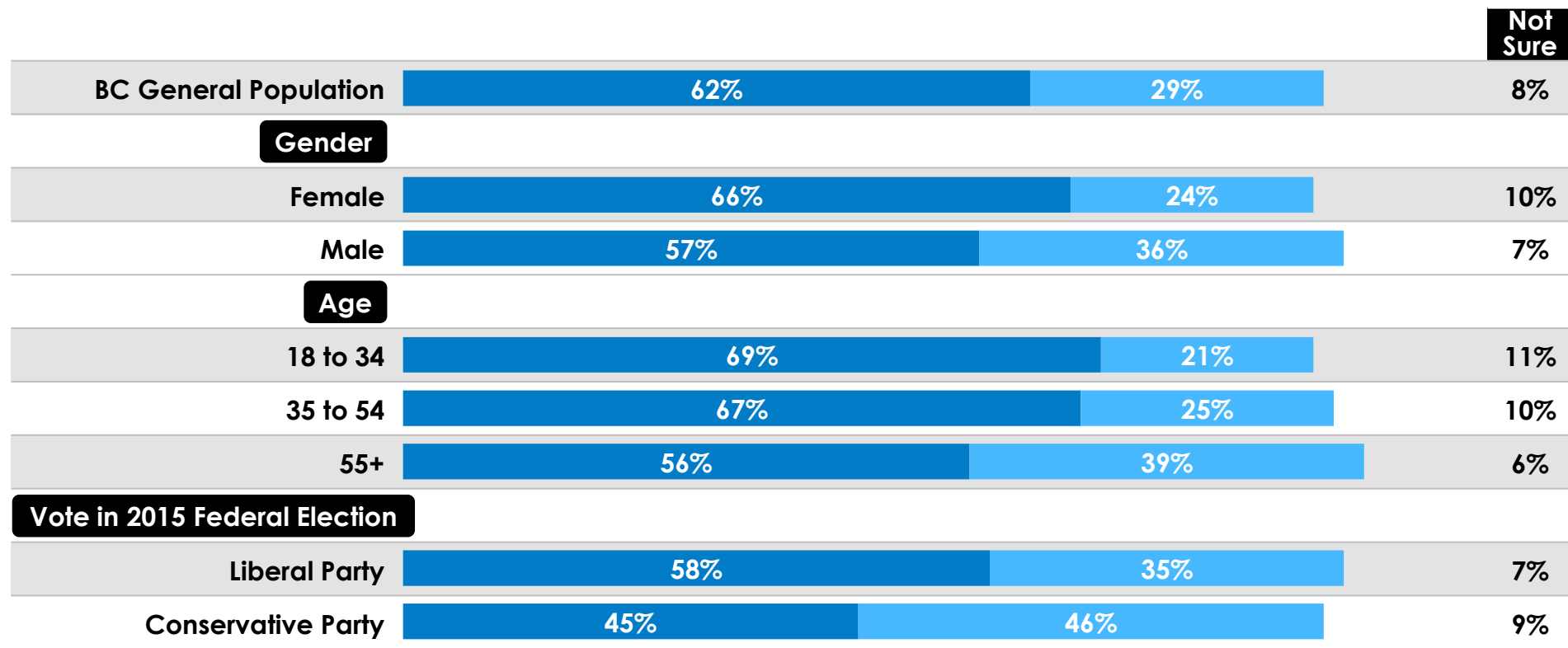
Base: All respondents (n=805)

B.C.'s south coast is home to approximately 80 resident orca whales. Marine biologists believe this endangered population could be pushed to extinction by a sharp increase in shipping activity. Thinking about this, would you be more or less likely to support oil tanker projects on the south coast?



A majority of British Columbians who voted for the Liberal Party in last year's federal election (58%) would consider Kinder Morgan's approval as a contradiction of the current prime minister's campaign promises.

Approval of Project



Base: All respondents (n=805)

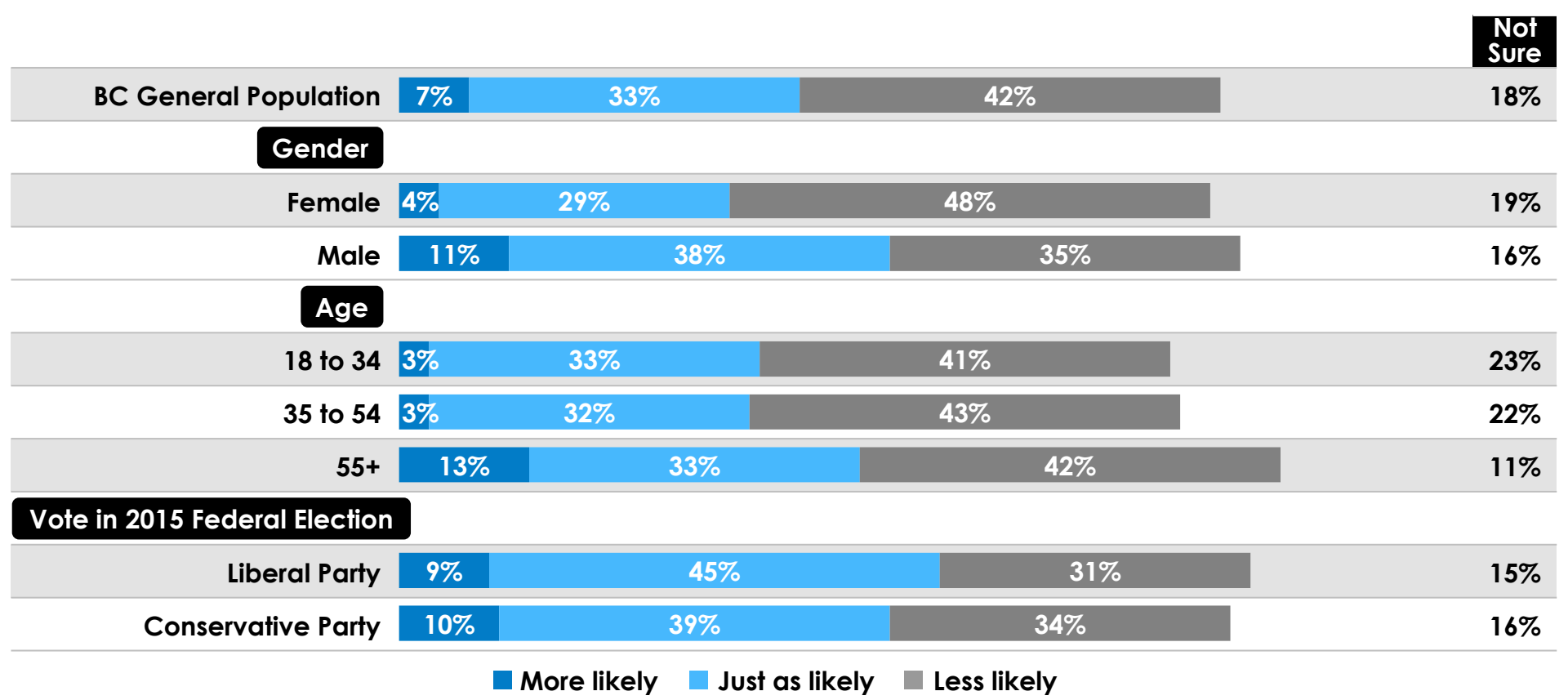
■ Agree ■ Disagree

During the last federal election campaign, Prime Minister Justin Trudeau promised leadership on climate change and a new relationship with First Nations. Thinking about this, do you agree or disagree with this statement? – "If the federal government approves the Kinder Morgan pipeline and oil tanker project, it would be a contradiction of Trudeau's promises."



Three-in-ten Liberal voters in 2015 (31%) would be less likely to cast a ballot for the party again if the Kinder Morgan project is approved.

Liberal Support in the Next Election



Base: All respondents (n=805)

If the Liberal government approves Kinder Morgan's pipeline and oil tanker project, would you be more likely, just as likely or less likely to vote for a Liberal Party candidate in the next federal election?



*For more information on this study,
please contact:*

Mario Canseco
Vice President, Public Affairs
Insights West
778-929-0490
mariocanseco@insightswest.com

Simplified *Understanding*

A decorative graphic at the bottom of the slide consists of a network of grey lines and nodes. Some nodes are solid circles, while others are magnifying glass icons, all set against a light grey background.